



## **NEWS**

**EMBARGO UNTIL APRIL 8, 2008**

### **JEPPESEN MOBILE BRINGS GLOBALLY-TRUSTED DATA AND PROVEN TECHNOLOGY TO SMART PHONES AND PDAs**

**LAKELAND, FLA., SUN ‘N FUN FLY IN, April 8, 2008** – Jeppesen, the world’s leading aviation data authority, now brings critical flight information and planning features to smart phones and PDAs with its latest product launch--Jeppesen Mobile. Powered by proven mobile application technology from Hilton Software--a Jeppesen alliance partner--Jeppesen Mobile is the perfect solution for pilots who demand the utmost in portability, quality and convenience.

Designed from the ground up as a mobile aviation applications suite, Jeppesen Mobile consolidates critical pre-flight, in-flight and post-flight information and functionality into a single, tightly integrated package. Included in the low annual subscription price is DUATS support including legal weather briefings and flight plan filing; Jeppesen Qualified Internet Communications Provider (QICP)-certified graphical weather images; easy-to-read TFR data sorted by state and time; color-coded METARs, TAFs, winds aloft and graphical trend charts; complete Airport Facilities Directory and JeppGuide information with one-touch dialing for FBOs and other services; FARs with Jeppesen FARs Explained; weight and balance; and more. Updates are delivered automatically and wirelessly—no need to hassle with CDs or even a PC.

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“Jeppesen Mobile combines the power of Hilton Software’s WingX product suite with the most recognized brand in aviation data,” said Dan McGaw, business programs manager, Business and General Aviation. “Now pilots have a wealth of vital information at their fingertips delivered with the convenience and portability of a PDA or smart phone—all from a source they trust.”

Pilots can download a free demo version of Jeppesen Mobile by visiting [www.jeppesen.com/mobile](http://www.jeppesen.com/mobile). The initial release of Jeppesen Mobile will cover the continental United States. Pricing for the application suite (including a full year of update services) is just \$169. Subscription renewals after the first 12-months of service are just \$129 per year.

*For more than 70 years Jeppesen has made it possible for pilots and their passengers to safely and efficiently reach their destinations. Today this pioneering spirit continues as Jeppesen delivers essential information and optimization solutions to improve the efficiency of air, sea and rail operations around the globe. Jeppesen is a subsidiary of Boeing Commercial Aviation Services, a unit of Boeing Commercial Airplanes.*

*For additional information call (800) 621-5377, or visit [www.jeppesen.com](http://www.jeppesen.com).*

*Jeppesen product and corporate information is available online at [www.jeppesen.com](http://www.jeppesen.com).*

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